Paul Mitchell The School Fresno

SCHOOL ADMINISTRATION

Ownership: PMCA Bakerfield, LLC.
Erik Pedersen: Director / Owner
D'Ann Evans: Education Advisor / Owner

EDUCATION

Sarah Bowman: Assistant Director - Education
Blanca Balanzar: Clinic Classroom Leader
Emily Gamez: Future Professional Advisor

FINANCIAL AID

Gaby Martinez: Financial Services Leader
Cassandra Meraz: Financial Services Advisor

ADMISSIONS

Shaundra Lunsford: Assistant Director - Enrollment
Alyssa Kossow: Admissions Advisor
Joaquin Navarro: Professional Development Leader

FACULTY

D'Ann Evans: Co-Owner - Full Time
D'Ann is a central valley native, with over 30 years of industry experience. After working at award winning Yosh for Hair Salon in San Francisco and freelancing for commercials and photoshoots in Los Angeles, she moved to Redken, Inc. as the Educational Program Developer for their highly acclaimed cosmetology school education program. From there she moved to a video production company which catered to the professional beauty industry. As a video producer, she wrote and produced corporate and instructional materials for a majority of the professional beauty industry, including John Paul Mitchell Systems. 24+ years ago, she was asked to join John Paul Mitchell Systems as their Director of Program Development. After 18 years with JPMS she resigned from her position as Vice President of Corporate Shows and Events to work full-time within the school She enjoys strong relationships with the industry's top educational and corporate leaders who willingly and openly show their support for the education of our Future Professionals.

Erik Pedersen: Director, Co-Owner - Full Time
Erik began as Director of the school following a successful career as owner/operator of Erik Pedersen Graphic Design with some 25 years of vast experience doing brand and marketing consulting with companies such as Ford, General Motors, Dunn Edwards Paints, John Paul Mitchell Systems, Corona Tools and Weiser Lock. As Director of Paul Mitchell the School Fresno, his experience in business management and marketing serve to not only direct the school in its successful operations but also lend essential mentoring to the Future Professionals as they build their business acumen. As a non-hairdresser, he is so drawn to this industry and what cosmetologists are able to do for other people's well-being, both inside and out. As an experienced commercial photographer, he also conducts photo shoots with Future Professionals providing them with valuable on-set experience while helping to grow their portfolios. He loves to see the pride, in their eyes, when they see their finished photos.

LEARNING LEADERS

Sarah Bowman: Education Leader - Full Time

Cosmetology License KK537465;
Barbering License B101127

After graduating and receiving her license in 2012, she joined her mom at her salon, The Courtyard. She loves how this industry touches so many people, and branches out into many other opportunities. She is currently the school's Cutting and Color specialist. She is also certified to train Paul Mitchell The School Fresno Learning Leaders in Color and Cutting right here in the school, so all team members have a much faster road to becoming the best Learning Leaders possible. She is also a member of the Advanced Academy Cutting Team.

Julio Olivas: Learning Leader - Full Time

Cosmetology License KK589015;
Barbering License B103385

Julio started school in April, 2015 and receive his license in July, 2016. He was behind the chair at JC Penney until joining Paul Mitchell The School Fresno. He was looking for another career path other than managing a fast food restaurant, but didn't consider hairstyling until a friend asked him to join her on a tour of the school. After signing up and starting at Paul Mitchell in 2015, he fell in love with the culture and the excitement of the industry. His favorite Paul Mitchell culture quote is "Always say yes to every opportunity". He did, and he is grateful for all the opportunities he's been given since entering this industry.

Jose Contreras: Core Learning Leader - Full Time

Cosmetology License KK555495

Jose (Joey) holds a Cosmetology license. He graduated from Paul Mitchell The School Fresno in 2012 and was welcomed to our school team in 2021.

Brianna Chan: Learning Leader - Full Time

Cosmetology License KK605696

Anna holds a Cosmetology license. She graduated from Paul Mitchell The School Fresno in 2018 and joined the Learning Leader team in 2022.

Blanca Balanzar: Clinic Classroom Leader - Full Time

Cosmetology License KK606850

Blanca holds a Cosmetology license. She graduated from Paul Mitchell The School Fresno in 2018 and joined the Learning Leader team in 2023.

Emily Gamez: Future Professional Advisor - Full Time

Cosmetology License KK613045

Emily holds a Cosmetology license. She graduated from Paul Mitchell The School Fresno in 2019 and joined the Learning Leader team in 2023.

Rayann Arjona: Learning Leader - Full Time

Cosmetology License KK634119

Rayann holds a cosmetology license. She is a homegrown graduating from Paul Mitchell the School Fresno and joining the team in 2024.

Jalisa Hernandez: Learning Leader - Full Time

Manicurist License M367465

Jalisa leads our Manicuring program. She joined the team in 2025 and has a passion for all things nails.